



Art Director | Brand Strategist



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Atlanta, Georgia



brindakannan.myportfolio.

About Me

Creative Art Director turning bold ideas into striking, meaningful visuals. With a focus on branding, campaigns, and digital design, I blend sharp intuition with a playful edge to craft work that resonates. If it has a screen, a surface, or a story, I bring it to life.

Education

M.A in Advertising (2025)

Savannah College of Art and Design

Atlanta, GA

B.Des in Industrial Design (2023)

M.S Ramaiah University of

Applied Sciences

Bangalore, IN

Achievement

SCADDYs 2025

Gold - Brand strategy

Alexa - A little extra you

Skills

Adobe Photoshop, Adobe Illustrator,
Adobe Premier Pro, Figma, AI Tools.

Creative Strategist, Creative Direction,
Concept Development, Visual Storytelling,
Design Thinking, Problem Solving, Visual
Storytelling, Videography, Photography.

Experience

K12 Techno Services Pvt. Ltd

Production Manager / Photographer

(Jun 2023 – Jul 2024) Bangalore, India

- Managed end-to-end production of creative content, ensuring timely delivery and alignment with organizational goals across educational and promotional campaigns.
- Captured and developed high-quality photo and video assets, collaborating with cross-functional teams and strengthening coordination between creative and operational stakeholders.

Cozy & Keny

Furniture Designer

(Jan 2023 – May 2023) Bangalore, India

- Directed visual concepts from ideation to execution, translating client needs into impactful, design-forward solutions across branded environments.
- Developed mockups and spatial visuals using AutoCAD and SketchUp, collaborating with vendors and teams while leveraging trend and material research to inform strategic design decisions.

Nexus Start-Up Event

Photographer and Cinematographer

(Apr 2023) Bangalore, India

- Captured key moments at live entrepreneurial events, producing high-quality visual content that highlighted innovation and knowledge-sharing.
- Collaborated with event organizers to align deliverables with their vision, while adapting to fast-paced environments and refining on-site photography techniques.